



**TAHU 30<sup>TH</sup> ANNUAL CONVENTION \* Omni at the Colonnade \* San Antonio, TX  
May 2-4, 2018**

**EXHIBITOR/SPONSOR INFORMATION**

**SPONSORSHIP PACKAGES**

**INDUSTRY LEADER ..... \$7,500**

- One 8' x 8' Exhibit Booth
- Four (4) registrations to the Convention
- Logo on website
- 5 minute Commercial on Thursday or Friday
- Full page ad in the Convention Program
- Recognition from the podium and by appropriate signage
- Recognition in the TAHU News
- Recognition by distinctive badge ribbons
- Electronic Database of all convention attendees

**MAKE YOUR MARK ..... \$5,000**

- One 8' x 8' Exhibit Booth
- Three (3) registrations to the Convention
- Logo on website
- Recognition from the podium and by appropriate signage
- Recognition in the TAHU News
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

**Event Sponsorship Options: (Choose One)**

*Hollis Roberson/TAHU Award Dinner (includes 3 tickets) **SOLD (Avesis)***

*Opening Keynote Speaker, Jeremiah Desmarais, Agency Growth Academy*

**LASTING IMPRESSION ..... \$3,500**

- One 8' x 8' Exhibit Booth
- Two (2) registrations to the Convention
- Logo on website
- Special recognition in the Convention Program
- Recognition from the podium and by appropriate signage
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

**Event Sponsorship Options: (Choose One)**

*Wednesday Night Welcome Event at The Rustic (includes 2 tickets) **SOLD***

***(Aetna)***

*Lunch with Exhibitors in Exhibit Hall: Thursday*

*Happy Hour with Exhibitors/Sponsors: Thursday*

*Hollis Roberson Award Dinner Entertainment (includes 2 dinner tickets) **SOLD***

***(UMB)***

*Convention Bags **SOLD (United Healthcare)***

*Name Badge Lanyards **SOLD (Healthcare2u)***

**VISIONARY ..... \$2,500**

- One 8' x 8' Exhibit Booth
- Two (2) registrations to the Convention
- Special recognition in the Convention Program
- Recognition from the podium and by appropriate signage
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

**Event Sponsorship Options: (Choose One)**  
*Presidents Reception **SOLD (EaseCentral)***  
*Hollis Roberson Award (includes 2 dinner tickets) **SOLD (GeoBlue)***  
*Continental Breakfast with Exhibitors on Friday Morning*  
*General Session Industry Speakers on Friday Morning **SOLD (IHC Group)***

**CONTRIBUTOR ..... \$1,500**

- One 8' x 8' Exhibit Booth
- Two (2) registrations to the Convention
- Special recognition in the Convention Program
- Recognition from the podium and by appropriate signage
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

**Event Sponsorship Options: (Choose One Speaker to Sponsor)**  
*Education/Professional Development Tracks (6 options available)*  
**1-Kansas City Life; 1-Group Resources; 1-Careington; 1-HSA Bank; 1-Isolved; 1-Leavitt Group**

**EXHIBITOR PACKAGE**

Exhibitor booths are \$875 for an 8' x 8' booth. We have a total of 57 booths available. Please look at the attached Exhibit Hall layout for booth locations and let us know which booth space you would prefer. Please list a first, second and third choice. Each booth purchase entitles you to two full convention registrations OR one full convention registration and one ticket to the Wednesday Night Welcome Event. Additional booth attendees will cost \$190/each. Electrical, phone/internet connection and carpeting needs are additional costs and the exhibitor company/hotel will handle those needs. Upon receipt of your registration form, an exhibitor packet with more detailed information regarding booth setup will be forwarded to you.

**WEDNESDAY NIGHT WELCOME EVENT at The Rustic in The RIM.**

Join us for food, drink and entertainment at one of San Antonio's most desired locations in the northwest corridor. Price includes dinner and two drink tickets per person. **Registration for this event is \$50 per person.**

**HOLLIS ROBERSON DINNER/DANCE AND PRESENTATION OF TAHU AWARDS**

The evening will start with the President's Reception at 6:30PM, followed by the Hollis Roberson dinner and presentation of the TAHU and Hollis Roberson Awards. Dancing and live entertainment with The Band of Bandits will follow until midnight. This event is **NOT** included in the Exhibitor and Sponsorship packages, unless specified. **Registration for the Hollis Roberson dinner is \$60 per person.**

**HOTEL INFORMATION**

Please make your reservations directly with the Omni at the Colonnade in San Antonio online at <https://www.omnihotels.com/hotels/san-antonio/meetings/tahu-2018-convention> or call **800-THE-OMNI**, and indicate that you will be attending the TAHU Convention. **Reservations must be made no later than April 16, 2018 to receive the preferred group rate of \$129.00.**

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COMPANY NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

ADDRESS, CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SPONSOR PACKAGE REQUESTED: (circle only one) Title Platinum Gold Silver Bronze

EVENT OPTION: \_\_\_\_\_

OUR SIGN SHOULD READ: \_\_\_\_\_

EXHIBIT REGISTRATION: (indicate booth selection)  
1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

**HOTEL INFORMATION:** Please make your reservations directly with the Omni at the Colonnade in San Antonio online at <https://www.omnihotels.com/hotels/san-antonio/meetings/tahu-2018-convention> or call **800-THE-OMNI**, and indicate that you will be attending the TAHU Convention. **Reservations must be made no later than April 16, 2018 to receive the preferred group rate of \$129.00.**

FULL REGISTRATION ATTENDEE NAME(S) (2 included):  
\_\_\_\_\_  
\_\_\_\_\_

ADD'L BOOTH ATTENDEE NAME(S) (\$190/EACH):  
\_\_\_\_\_  
\_\_\_\_\_

Booth cost, if not included in Sponsor Package:	_____ 1 @ \$875	\$ _____
Additional Booth Attendee Registration:	_____ # of tickets @ \$190 =	\$ _____
Wednesday Night Event at The Rustic in The RIM, May 2	_____ # of tickets @ \$50 =	\$ _____
Hollis Roberson Dinner, May 3	_____ # of tickets @ \$60 =	\$ _____
	<b>TOTAL</b>	<b>\$ _____</b>

**METHOD OF PAYMENT:**  Check enclosed (payable to TAHU) OR  Credit card (circle one): MCARD VISA AMEX DISCOVER

\_\_\_\_\_  
Cardholder Name Cardholder Billing Address, City, State & Zip

\_\_\_\_\_  
Card Number Security Code (3 or 4 digit # on card) Expiration Date

\_\_\_\_\_  
Cardholder Signature Date

*Exhibitors and attendees may cancel this agreement prior to April 1, 2018 in writing, and receive a refund less a 20% service charge. No refunds or cancellations will be made after this date. The Omni Colonnade Hotel or the Texas Association of Health Underwriters (TAHU) shall not be liable to the Exhibitor for any damage, destruction or loss to Exhibitor's property either by fire or other casualty, whether caused by the negligence of the Omni Colonnade Hotel or TAHU, their officers, agents, staff, employees or otherwise. The Exhibitor expressly waives all claims for such losses and Exhibitor shall hold the Omni Colonnade Hotel and TAHU harmless from such claims.*

Mail form & payment to TAHU, PO Box 266682 Houston, TX 77207. Credit card payments may be faxed to (844) 274-3238.  
Questions? Please contact Kellie Merritt, TAHU Executive Director at (713) 645-1490 or email to admin@tahu.org.

\_\_\_\_\_  
Signature of Company Representative/Attendee Date

\_\_\_\_\_  
Signature of TAHU Representative Date



**TAHU**  
**POWER OF THE PAST**  
**FORCE OF THE FUTURE**

## TAHU 30<sup>th</sup> Annual Convention Agenda

Omni at the Colonnade, San Antonio, TX

### Wednesday, May 2, 2018

10:30a - 1:30p TAHU Executive Committee Meeting  
2:00p - 6:00p TAHU Board Meeting  
6:00p - 10:00p Welcome Event – The Rustic (located in The RIM)

### Room Location

Sam Houston  
Colonnade  
17619 La Cantera Pkwy

### Thursday, May 3, 2018

7:00a - 10:00a Exhibit Decorating Company Setup  
8:30a - 4:00p Registration Desk Open  
8:30a - 9:45a Chapter Leadership for Awards, Legislative, Media, Membership, Prof Development  
10:00a - 12:00p Continuing Education Breakouts (3 tracks each with one topic each hour):

Track 1: Individual Insurance Market & Medicare Market (10a-11a: Mike Smith, The Brokerage  
“Major Medical Mess” (Prov 32637, Course 111993); 11a-12p: Sean Willingham, Medicare  
Man Insurance Services “Medicare & Group: Should I Stay or Should I Go 2.0” (Prov 32408,  
Course 112070)

Track 2: Group Benefits Compliance Track (10a-11a: Carolyn McNairy, TASC “Panicked  
Employers and Painful Penalties-What Now?” (Prov 32408, Course 111028); 11a-12p: Todd  
Archer, HealthSCOPE Benefits “Self-Funding of Health Benefits” (Prov 32408, Course Pending)

Track 3: Agency Development Track (10a-11a: Heidi Rasmussen and Tonia Degner, Freshbenies  
“5 Steps To Resuscitate Your Marketing”; 11a-12p: Lisa Collins, Prime Pay “Agency  
Development”)

10:00a - 12:00p Exhibitor Move-In  
12:00p - 1:45p Lunch with Exhibitors  
2:00p - 3:00p OPENING CEREMONIES: Color Guard, Installation of TAHU 2018-2019 Officers,  
2018 Annual Membership Meeting – Meet TAHU’s Lobbyists: Mike and Shannon Meroney  
3:00p - 4:00p KEYNOTE SPEAKER: Jeremiah Desmarais, Agency Growth Academy, labeled as “One of the  
Greatest Marketing Minds in the Financial Industry”, an Insurance and Financial Marketing  
Consultant; Author: “SHIFT-Digital Marketing Secrets of Insurance Agents and Financial  
Advisors”  
4:00p - 5:30p Happy Hour with Exhibitors/Sponsors  
6:30p - 7:00p Presidents Reception  
7:00p - 12:00a Hollis Roberson Award Dinner & Dance

Grand Ballroom  
Grand Ballroom Foyer  
La Joya Ballroom

Bolo’s PDR

La Joya Ballroom

Colonnade AB  
Grand Ballroom  
Grand Ballroom

La Joya Ballroom

La Joya Ballroom  
Grand Ballroom  
La Joya Ballroom Foyer  
La Joya Ballroom

### Friday, May 4, 2018

7:30a - 12:00p Registration Desk Open  
7:30a - 8:30a Continental Breakfast with Exhibitors  
8:45a - 9:40a GENERAL SESSION: Janet Trautwein, CEO, National Association of Health Underwriters,  
“Washington Update” (Prov 32408, Course 111678)  
9:45a - 10:45a GENERAL SESSION: Misty Baker, ACA Certified, Director of Compliance, BenefitMall,  
“Health Insurance for Today’s Broker” (Prov 32408, Course 111918)  
11:00a - 12:00p Break with Exhibitors/Sponsors: Exhibitor Prize Drawings  
12:00p- Convention Close/Exhibitor Breakdown

Grand Ballroom Foyer  
Grand Ballroom

La Joya Ballroom

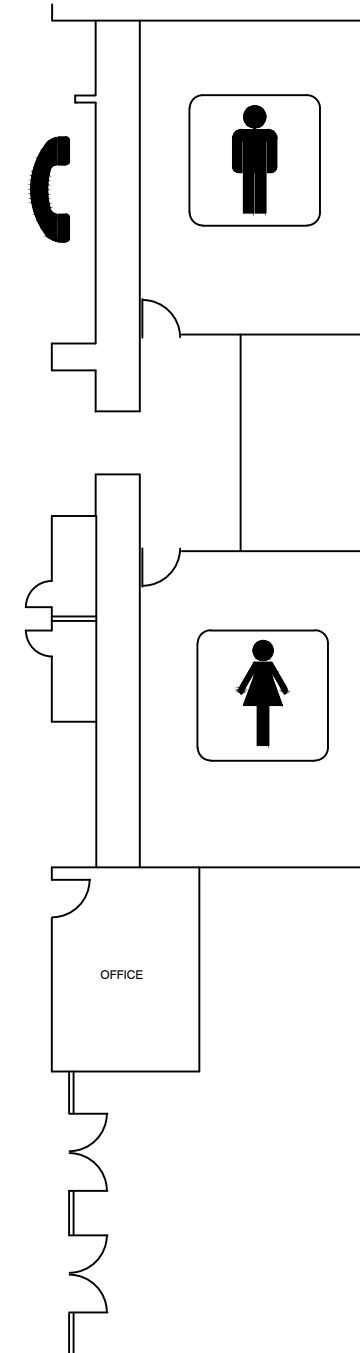
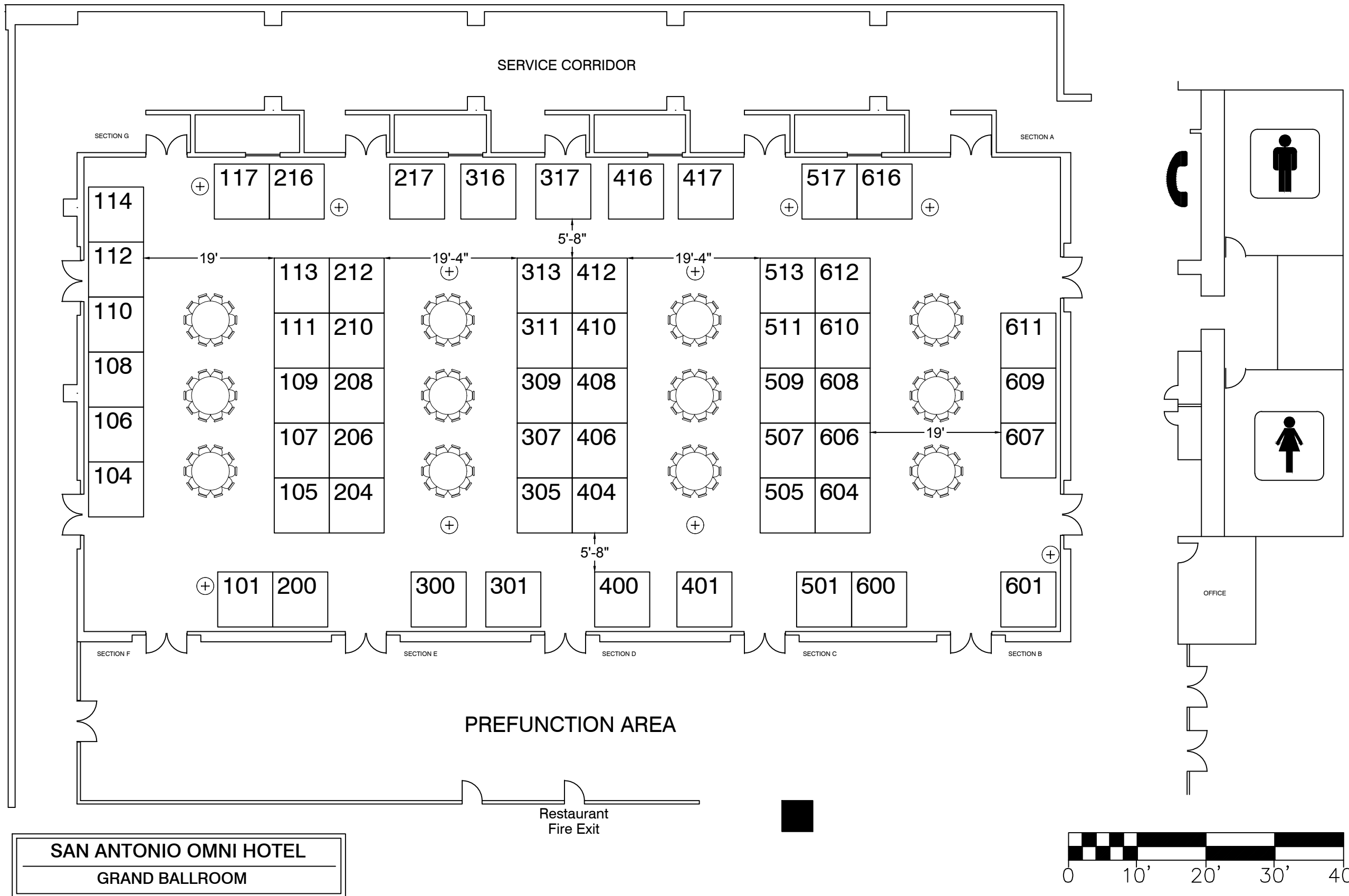
La Joya Ballroom  
Grand Ballroom  
Grand Ballroom

\*Please note: Agenda is subject change.

# Texas Assn of Health Underwriters

MAY 3-4, 2018

OMNI SAN ANTONIO HOTEL - GRAND BALLROOM A-G - SAN ANTONIO, TEXAS



**SAN ANTONIO OMNI HOTEL**  
GRAND BALLROOM

**REVISION**  
Date: 12/18/2017  
By: DAVID DELGADO

BOOTH COUNT	
Inventory as of 12/18/2017	
Dimension	Qty
8'x8'	57
Totals:	57

**DRAWING INFO**  
Passport Line Item Number:  
**#4216578**  
Facility:  
OMNI SAN ANTONIO HOTEL  
Hall / Level:  
GRAND BALLROOM A-G  
City & State:  
SAN ANTONIO, TEXAS  
Scale: CUSTOM  
Job #: 465146  
AE: MEGAN ELROD  
Prod. AE: PRODUCING EXEC  
Started: 12/18/2017  
Started By: DAVID DELGADO  
Prod. Branch: SAN ANTONIO

**FREEMAN**  
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